

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

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FIRST OPPORTUNITY EXAMINATION QUESTION PAPER-FM AND PM					
EXAMINER(S)	Dr J. Indongo Dr E. Ithindi Dr. R. Nekongo Ms C. Sibalatani				
MODERATOR:	Mr. C Gwasira				

INSTRUCTIONS					
1.	. Answer ALL the questions.				
2.	Write clearly and neatly.				
3.	Number the answers clearly.				

THIS QUESTION PAPER CONSISTS OF 10 PAGES (Including this front page)

SECTION A: READING COMPREHENSION

(30 Marks)

Read the following text and answer the questions that follow.

Did they ever find Malaysian Airlines Flight 370?, by Sophie Hanson

- 1 It is one of aviation's greatest mysteries. On March 8, 2014, an everyday commercial aircraft took off from Kuala Lumpur to Beijing only to vanish off radar screens. So, did they ever find Malaysian Airlines Flight 370? And if not, what are the prominent theories surrounding its disappearance?
- It is the subject of Netflix's *MH 370: The Plane That Disappeared* documentary, which debuted nine years after the Boeing 777 seemingly dropped off the face of the earth with 12 crew members and 227 passengers on board. A multi-national investigation into the incident was launched and **the streaming giant** interviewed aviation journalists and online sleuths to deliver their opinions.
- The bulk of the plane's hull has never been found but pieces of debris that washed up on an Australian beach in October 2020 were believed to be pieces of MH370. Parts of the <u>wreckage</u> have also been found on African coastlines and islands in the Indian Ocean. In January 2023, British aerospace engineer Richard Godfrey completed an analysis of such debris and confirmed it to be pieces of the missing plane.
- "The location of where the piece of debris was found in Antsiraka Beach in Madagascar, where a total of 20 items of floating debris from MH370 have been found in Madagascar and 4 on the same Antsiraka Beach, confirms the likelihood that this new item of floating debris is also from MH370. Out of the items washed ashore in Madagascar and officially analysed, six items have been determined to be almost certain, highly likely or likely from MH370 by the authorities," Godfrey said per Airline Ratings.com.
- Considering that MH370 ended its flight in the South Indian Ocean, the location of this recent find is consistent with the drift path modeling produced by the University of Western Australia and the Commonwealth Scientific and Industrial Research Organisation.
- Unfortunately, it is likely we shall never know for sure what has happened with MH370. The plane took off from Kuala Lumpur at 12.41 am local time and around three minutes later, it lost all contact with traffic control. Officials say the plane's transponder was turned off over the South China Sea. The last voice contact was at 1:19 am Malaysian time and at 2:22 am, about 230 miles from Penang, it disappeared. Cyndi Hendry, who worked for Tomnod, a satellite imagery company, says in the Netflix series that she was randomly assigned satellite imagery by Tomnod. "The satellite images were empty. It was just the blackness of the sea. Then you press next, more black scans. So much black. And then finally, there is something white," she said.

7In the Netflix documentary, there are some prevailing theories. The first, and a theory held by the then-Prime Minister of Australia, was that the pilot Shah committed a mass-murder suicide by taking

the plane down into the Indian Ocean. Australia led the hunt for the missing jet but ended it in 2017 after it proved unsuccessful.

- 8 "Good night, Malaysia 370," Shah told air traffic controllers as they ready to relay communications duties to the Vietnamese. Those were his final words before the plane lost all radar contact less than two minutes later. The documentary series had another look at the evidence found on Shah's computer in 2016, which showed that he had done a simulation of the plane's suspected flight path a mere month before MH370 took off. It is not exactly a smoking gun, though.
- "It is very odd you would have a simulation end with fuel exhaustion in the Southern Indian Ocean," Mike Exner of Independent Group, a watchdog of aviation experts that was established to figure out the flight's final moments, admitted to the New York Post in March 2023. "I do not think taking the simulator data by itself proves a whole lot. The simulator data is not the whole puzzle, it is just one piece in the puzzle that fits."
- Aviation journalist Jeff Wise, whose theories on the missing flight were considered controversial among experts, said the Shah suicide theory would require an "aggressive and sophisticated" plot to overpower and lock his co-pilot out of the cockpit and cut radar communications. The final report on MH370 found that "there is no evidence to suggest any recent behavioural changes for the pilot."
- Another assumption is that one of the superpower countries had something to do with the tragedy but obviously, it is just a theory. The plane was apparently carrying a huge amount of electronics and the idea is that a superpower country shot it down in a bid to seize the equipment which was bound for China. French journalist Florence de Changy said MH370 had 2.5 tons of electronic devices on board, and China was very eager to acquire highly sensitive technology in the field of surveillance. This could be at the heart of what happened to MH370.
- Harry Hewland, the producer of the Netflix documentary on MH370, says, "More than anything, we want to pull the hidden truths about MH370 out from the carpet under which they have been swept. We want to remind people that this is still a story with no ending, a mystery that has not been solved, that somebody out there knows more than the world has been told."
- Despite international search efforts, years of searching the missing plane and tens of millions of dollars spent to find the plane, the disappearance of Malaysian Airlines Flight 370 remains one of aviation's greatest mysteries.

Adapted from: https://stylecaster.com/did-they-ever-find-malaysia-airlines-flight-370/

- 1. What mystery surrounds the disappearance of the Malaysian Airlines Flight 370? (2)
- 2. What is being referred to as "the streaming giant" in the second paragraph of the text? (2)
- Mention any three places where pieces of the Malaysian Airlines Flight 370 are believed to have been found.

4.	Mention	any three technical challenges that have contributed to the mability of the sea	IICII		
	teams an	d organisations to trace the missing plane, as illustrated in Paragraph 6.	(3)		
5.	What was the intended destination of MH370?				
6.	What evi	dence is there to support the theory that MH370 crashed in the South Indian			
	Ocean?		(3)		
7.	Explain th	ne following statements in your own words.			
	7.1 It is n	ot exactly a smoking gun. (Paragraph 8)	(2)		
	7.2 It is ju	ist one piece in the puzzle that fits. (Paragraph 9)	(2)		
8.	What was	s the mandate of Independent Group of which Mike Exner was a member?	(2)		
9.	Mention	two controversial theories arising from the Netflix documentary regarding the			
	disappea	rance of MH370. (2 x 2	= 4)		
10.	Why doe:	s Jeff Wise oppose one of the controversial theories in Question 9 above? Give	one		
	reason.		(2)		
11.	Vocabula	ry.			
	11.1 F	ind a word in Paragraph 3 that is synonymous with the word wreckage that is			
	unde	rlined and written in bold.	(1)		
	11.2 F	ind a word in the passage that has the same meaning as the following words.			
	а	. investigators (Paragraph 2)	(1)		
	b	. dominant (Paragraph 7)	(1)		

SECTIONB: GRAMMAR (30 Marks)

Read the following passage and answer all the questions below.

How is the education sector responding to COVID-19?

- 1. In response to 1.1 **significant** demand, many online learning platforms are offering free access to 1.2 **their** services, including platforms like BYJU'S, a Bangalore-based educational technology and online tutoring1.3 **firm** founded in 2011, which is now the world's most highly valued edtech company. Since announcing free live classes on its Think and Learn app, BYJU'S 1.4 **has** seen a 200% increase in the number of new students using its product, according to Mrinal Mohit, 1.5 **the** company's Chief Operating Officer.
- 2. Tencent classroom, 2.1 <u>meanwhil</u>e, has been used 2.2 <u>extensively</u> since mid-February 2.3 <u>after</u> the Chinese government instructed a quarter of a billion full-time students to resume their studies through online platforms. This resulted in the largest "online movement" in the history of education with approximately 730,000, or 81% of K-12 students, attending classes via the Tencent K-12 Online School in Wuhan.
- 3. Other companies are bolstering capabilities to provide a one-stop shop for teachers and students. For example, Lark, a Singapore-based collaboration suite initially developed by ByteDance as an internal tool to meet its own exponential growth, began offering teachers and students unlimited video conferencing time, auto-translation capabilities, real-time coediting of project work, and smart calendar scheduling, amongst other features. To do 2.4 <u>so</u>

- 2.5 <u>quickly</u> and in a time of crisis, Lark ramped up its global server infrastructure and engineering capabilities to ensure reliable connectivity.
- 4. Alibaba's distance learning solution, DingTalk, had to prepare for a similar influx: "To support large-scale remote work, the platform tapped Alibaba Cloud to deploy more than 100,000 new cloud servers in just two hours last month setting a new record for rapid capacity expansion," according to DingTalk CEO, Chen Hang.
- 5. 1. Some school districts are forming unique partnerships, like the one between The Los Angeles Unified School District and PBS SoCal/KCET and they offer local educational broadcasts with separate channels focused on different ages. Media organizations such as the BBC are also powering virtual learning; Bitesize Daily, launched on 20 April, is offering 14 weeks of curriculum-based learning for kids across the UK with celebrities like Manchester City footballer Sergio Aguero teaching some of the content.

What does this mean for the future of learning?

- 6. While some believe that the unplanned and rapid move to online learning with no training, insufficient bandwidth, and little preparation will result in a poor user experience that is unconducive to sustained growth, others believe that a new hybrid model of education will emerge, with significant benefits. "I believe that the integration of information technology in education will be further accelerated and that online education will eventually become an integral component of school education," says Wang Tao, Vice President of Tencent Cloud and Vice President of Tencent Education.
- 7. There have already been successful transitions amongst many universities. For example, Zhejiang University managed to get more than 5,000 courses online just two weeks into the transition using "DingTalk ZJU". 2. The Imperial College London started offering a course on the science of coronavirus, which is now the most enrolled class launched in 2020 on Coursera.
- 8. Many are already touting the benefits: Dr Amjad, a Professor at The University of Jordan who has been using Lark to teach his students says, "It has changed the way of teaching. It enables me to reach out to my students more efficiently and effectively through chat groups, video meetings, voting and also document sharing, especially during this pandemic. 3. My students also find it is easier to communicate on Lark. I will stick to Lark even after coronavirus, I believe traditional offline learning and e-learning can go hand by hand."

Adapted from: https://www.weforum.org/agenda/2020/04/coronavirus-education-global-covid19-online-digital-learning/

1.	. Identify th	e part of	speech of	each bolde	d word in	paragraph	1.	(5)

- 1.1 significant
- 1.2 their
- 1.3 firm
- 1.4 has

1.5 the	
2. Specify what kind of adverbs the underlined and italized words in paragraphs 2 and 3	are.
	(5)
2.1 meanwhile	
2.2 extensively	
2.3 after	
2.4 so	
2.5 quickly	
3. What verb tense is the sentence below?	(1)
Sentence: Other companies are bolstering capabilities to provide a one-stop shop	for
teachers and students.	
4. Write the sentence in question 3 above in the following tenses:	
4.1 Present perfect simple	(2)
4.2 Past perfect continuous	(2)
4.3 Future perfect continuous	(2)
5. Write the sentence written in bold in paragraph 4 in the following forms:	
Sentence: Alibaba's distance learning solution, DingTalk, had to prepare for a similar i	nflux.
5.1 Question form	(2)
5.2 Negative form	(2)
6. Subject verb agreement	
First, identify and write down the subject and the verb in the following sentence.	
Then, indicate whether the subject and the verb in the following sentence agree or disa	gree.
Sentence: There have already been successful transitions amongst many universitie	s.
Subject: Verb:	(2)
Agree or Disagree:	(1)
7. You were taught 4 different types of sentence structure. Write down the type of sen	
structure of underlined sentences numbered 1-3 in the passage above. e.g simple sent	ence,

6

compound sentence, etc.

- 7.1 Some school districts are forming unique partnerships, like the one between The Los Angeles Unified School District and PBS SoCal/KCET and they offer local educational broadcasts with separate channels focused on different ages. (2)
- 7.2 The Imperial College London started offering a course on the science of coronavirus, which is now the most enrolled class launched in 2020 on Coursera. (2)
- 7.3 My students also find it is easier to communicate on Lark. (2)

SECTION C: ESSAY AND PARAGRAPH ANALYSIS

[30 Marks]

Analyse the essay below and answer all the questions that follow.

TikTok is owned by a Chinese company but does not exist in China

- 1. TikTok is fighting to stay alive in the United States as pressure builds in Washington to ban the app if its Chinese owners do not sell the company. But the wildly popular platform, developed with homegrown Chinese technology, is not accessible in China. In fact, it has never existed there. Instead, there is a different version of TikTok, a sister app called Douyin. Both apps are owned by Beijing-based parent company ByteDance, but Douyin launched before TikTok and became a viral sensation in China. Its powerful algorithm became the foundation for TikTok and is key to its global success. There is a lot to know about Douyin, ByteDance and TikTok, the platforms which are similar on the surface, while playing with starkly different rules.
- 2. Douyin has a whopping 600 million users a day. Like TikTok, it's a short-form video app Launched in 2016. Douyin was the major money spinner for ByteDance years before TikTok, raking in revenue through in-app tipping and livestreaming. On the other hand, ByteDance was founded by Zhang Yiming, a former Microsoft employee, and first became known for its news app Jinri Toutiao or "Today's Headlines," which debuted in 2012 soon after the company was founded. Shannon Stapleton/Reuters Toutiao created customized news feeds for each user. People quickly got hooked, with users averaging more than 70 minutes a day on the platform. ByteDance applied a similar formula to Douyin. Then in 2017, the privately-owned tech company bought a US-based video start-up and released TikTok as the overseas version of Douyin. It also bought popular lipsyncing app musically, it moved those users onto TikTok in 2018. The app's popularity has since gone global. In 2021, TikTok reached more than 1 billion monthly active users around the world.
- 3. The TikTok and Douyin interfaces look similar, but when users turn on their cameras, one difference becomes clear. Douyin has an automatic beauty filter, which smooths out skin and often changes the shape of a person's face. Douyin applies an automatic beauty filter. Women in China have long faced huge pressure to conform to beauty standards that emphasize a slim figure, large eyes, dewy skin and high cheekbones. Cellphone cameras have become very popular and have made digital cameras a thing of the past. There is surging demand for plastic surgery. Between 2014 and 2017, the number of people getting plastic surgery in China more than doubled. Meanwhile, beauty apps compete to create filters that show users more beautiful versions of themselves. While TikTok also has beauty filters, users can select them when filming. They do not launch automatically.
- 4. Another major difference between TikTok and Douyin is China's massive online shopping market. Livestreaming sales of products is a multibillion-dollar industry in mainland China, and was given a major boost during the pandemic. As of June, last year, there were more than 460 million

livestreaming e-commerce users in mainland China, according to the Academy of China Council for the Promotion of International Trade, a body affiliated with Beijing's commerce ministry. Douyin is a major platform for live streamers, along with Taobao, Alibaba's (BABA) eBay-like online marketplace. In-app shopping is made easy: Products and discounts are displayed on-screen during livestreams, with purchases just a swipe or a click away.

- 5. China has one of the world's strictest censorship regimes, and Douyin must follow the rules. Internet watchdogs crack down regularly on online dissent and block politically sensitive information. When CNN searched "Tiananmen 1989" in Douyin, nothing came up. The Tiananmen massacre, in which Chinese troops cracked down brutally on pro-democracy protesters in Beijing, has been wiped from China's history books. Any discussion of the event is strictly censored and controlled. When CNN searched the same phrase in TikTok. It yielded many results including videos of users talking about what happened and a brief Wikipedia blurb summarizing the event. "It's so interesting to see this contradiction in this one company [ByteDance] with these two faces," said Duncan Clark, chairman and founder of investment advisory BDA China.
- 6. Another key difference is that Douyin takes a much stricter line on younger users. Users under 14 can access only child-safe content and use the app for just 40 minutes a day and. They can't use the app from 10 p.m. to 6 a.m. For years, China has tried to curb video game addiction and other unhealthy online habits. It announced a curfew for online gaming for minors in 2019. Before outright banning online gaming during weekdays for minors. Even on most weekends, users under 18 are only allowed to play for three hours. "There's been very much a laissez-faire attitude in the US towards content, even content targeting teenagers and vulnerable people," said Clark. "The Chinese government has been much more leaning into regulation at early stages in the growth of Douyin, particularly protecting younger people." TikTok took some similar steps earlier this month, announcing that every user under 18 will soon have their accounts default to a one-hour daily screen time limit, though teenage users will be able to turn off this new default setting.
- 7. TikTok is not the only Chinese-owned platform finding viral success in the United States. Of the top 10 most popular free apps on Apple's (AAPL)US app store, four were developed with Chinese technology their algorithms were entirely Chinese. Besides TikTok, there's also shopping app Temu, fast fashion retailer Shein and video editing app CapCut, which is also owned by ByteDance. TikTok remains hugely popular in the United States it has more than 150 million monthly users, almost half of the country's population. It remains to be seen whether TikTok can convince US lawmakers that it poses no threat, but the showdown in Washington has highlighted larger questions about security and data privacy that could see other apps come under fire.
- 8. In conclusion, China may prefer TikTok to be banned than fall into US hands. These apps could be next, said Clark. He said the US needs a "more sophisticated framework for regulating the big tech companies," given the number of US investors and users on foreign platforms. "They need to also think about how high they are going to raise the bar for Chinese investment in the US, and the consequences of completely excluding four of the top ten apps," said Clark. "What's going to replace them? And how is that going to play out? And how is that equitable to the investors in those apps versus US players?" he added. "It is a mess."

Adapted from: https://edition.cnn.com

1. Which of the sentences in the introduction is the thesis statement of this essay? Write the entire statement.

(1)

2. What is/are the driving ideas in the thesis statement?					
3. Identify and write down:					
3.1 An irrelevant sentence in Paragraph 3					
3.2 A sentence fragment in Paragraph 6					
3.3 A run-on sentence in Paragraph 7					
4. Write down two supporting ideas on the contradictions detected in China's censorship presented in Paragraph 5. Paraphrase the ideas. (2)					
5. Select the correct answer: Do not copy the whole sentence. Write the letter only.					
5.1 The main idea expressed in paragraph 2 is:	(1)				
 A. About how Douyin became unpopular in the USA B. About how TikTok gained its popularity C. About the strategies ByteDance used to capture the world's attention D. About the competition between TikTok and Douyin 					
5.2 The main idea expressed in paragraph 3 is:	(1)				
 A. About China's emphasis on beauty standards B. The popularity of plastic surgery C. About beauty filters being everywhere D. The similarities of TikTok and Douyin 					
6. Identify two transitional words or phrases used to connect ideas in Paragraph 4.	(2)				
7. Identify two transitional words or phrases used to connect ideas in Paragraph 7.	(2)				
8. Carefully study the topic sentence below taken from Paragraph 6 . Then, indicate the the controlling idea .	topic and				
Sentence: Another key difference is that Douyin takes a much stricter line on younger users.					
8.1 Topic:	(2)				
8.2 Controlling idea:	(2)				
9. Choose the most suitable answer from the options given below.					
9.1 The error of the underlined sentence in Paragraph 2 is: (1					
A. Run-on sentence B. Irrelevant sentence Comma splice					

- D. Sentence fragment
 9.2 Rewrite this sentence (underlined in Paragraph 2) correcting the error.
 9.3 What sentence error is hidden in Paragraph 5:
 A. Run-on sentence
 B. Irrelevant sentence
 C. Comma splice
- D. Sentence fragment9.4 Write down the sentence error identified in 9.3 as written in the paragraph. (1)
- 10. Identify and write down a sentence error in Paragraph 7. (2)10.1 Indicate what type of an error it is. (1)
- 10.2 Rewrite and correct the sentence identified in 10.1. (2)

SECTION D: PARAGRAPH WRITING

[20/2 Marks]

Choose any one of the prompts hereunder and write a body paragraph of about **100-150** words. Pay attention to structure, coherence, punctuation, and language use. Begin the paragraph with a clear and suitable topic sentence.

- 1. The world has advanced tremendously in terms of technology. What are your thoughts regarding artificial intelligence?
- 2. In Namibia today, there is a high rate of unemployment amongst young people. Explain what measures you would put in place to curb this problem if you were the president of Namibia.
- Online education has become a new way of learning and teaching. Describe ways in which online learning is more beneficial as compared to the traditional way of learning and teaching.
- 4. First year students at university find it difficult to adapt to university life. What advice would you give to the those planning to come to university to make their experience less difficult?
- 5. What are your views concerning old age homes?